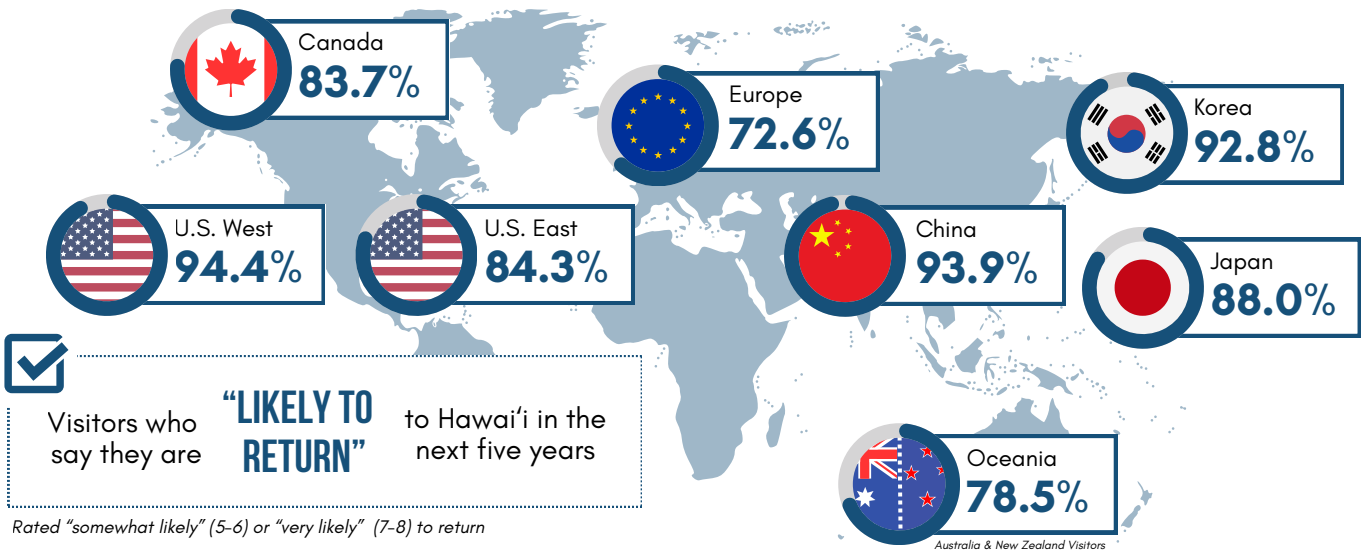


LIKELIHOOD TO RETURN



VISITOR PROFILE BY MMA

	Average Age	Affluent Households	Repeat Visitors	Average Party Size
U.S. WEST	52 yrs	36.5% \$200K +	79.7%	3.74
U.S. EAST	52 yrs	34.1% \$200K +	57.0%	3.57
CANADA	50 yrs	28.0% \$200K +	53.4%	3.42
OCEANIA	56 yrs	23.5% \$200K +	54.0%	2.95
EUROPE	46 yrs	17.7% \$200K +	26.6%	3.22
JAPAN	43 yrs	22.8% ¥15M +	73.6%	3.56
KOREA	38 yrs	15.2% ₩150M +	40.2%	3.70
CHINA	36 yrs	21.1% ¥1,096,900 +	32.3%	3.94

MMA SNAPSHOT | KOREA

